

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Notes
	1 Publish Blog Post on your site /use your AgentID Site	2 Customize the Cover Letter Email Template and PDF Report	3 Add new leads to your email database; Email the PDF Report to database	4 Connect with new leads on Facebook, LinkedIn and Instagram	5	6	MVP resources become available on the first day of the month.
7	8 Share the Blog Post and Social Media Image on your Facebook Business Page	9 Share Blog link from FB Business Page to your personal profile	10 Make calls to your network using the provided Phone Script	11 Promote the Blog Post on your Facebook Business Page (FB Custom Audience)	12	13	Sequence of Facebook-related activities is designed for maximum organic outreach.
14	15 Share the Instagram and Pinterest images to your accounts	16 Share the LinkedIn Post and Image to your LinkedIn account	17 Call Network	18 Call Network	19 <i>(Good Friday; Passover begins at Sundown)</i>	20	Check the campaign Support File for the social media copy and images.
21 <i>(Easter)</i>	22 Call Network <i>(Easter Monday - Canada)</i>	23 Call Network	24 Call Network	25 Call Network	26 Call Network	27	We recommend you call contacts once per quarter. Set a goal for how many calls you need to make each day.
28	29 Call Network	30 Call Network	Call Network	Call Network	Call Network	30	